CMA
The Institute of Certified Management Accountants

IPMI
Business School

Certified Management Accountant (CMA)

Preparatory Program

Certified by
The Institute of Certified Management Accountants
Australia

IPMI Business School Campus
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What does a Management Accountant do?

Globalization has forced everyone to improve themselves as the needs of modern management. An Accountant needs to develop their skills to support financial and strategic management professional. Therefore, Certified Management Accountant (CMA) is needed to assess business possibilities, grasp opportunities and shape the future of organizations.

New technology and management philosophies have changed the nature of competition and have forced firms to be able to respond rapidly to market demands. The focus of management accounting must move beyond financial measures of manufacturing operations if it is to maintain its central evaluation and control role.

Management accountants are no longer only scorekeepers of past performance. They have become value-adding members of management teams, creating information vital for enhancing operational excellence, and for formulating and implementing new strategies.

Why CMA?

To become a Certified Management Accountant (CMA) means to become an internationally recognized professional in Management Accounting. It is also becoming a member of The Institute for Certified Management Accountants (ICMA), a certified world-class professional organization dedicated to the provision of value - creating information to management.

Certified Management Accountants (CMA) is a gateway for creating business knowledge for strategic leadership with roles in the product management, pricing decision, promotion, distribution decision, strategic financial structures and cost of capital, and strategic value analysis in linking finance and strategy.

How to become a CMA

Requirements:

- S-1 or Bachelor's degree (or higher) in Accounting subject from any university in Indonesia or overseas.
- 3 (three) years of consecutive experience in management accounting and/or financial management.
- Passing CMA Examination held by the Institute of Certified Management Accountants, Australia and administered by IPMI Business School.

Why IPMI Business School?

IPMI Business School is an international branch of The Institute of Certified Management Accountants (ICMA), and has been authorized to provide training to both prospective and current members of ICMA, and to administer the ICMA examination in Advanced Management Accounting subjects in Indonesia.

IPMI Business School also offers other programs such as Undergraduate (B.A. in Economics), Graduate (Master of Management), and Non-degree (Single Subject Program, Executive Development Program, etc).

Certification

- **Certified Management Accountant (CMA) Certificate** if you have 5 (five) years work experience in management accounting and/or financial management.
- **Associate Management Accountant (AMA) Certificate** if you have 3 (three) years work experience in management accounting and/or financial management. You will receive CMA Certificate after having 5 (five) years work experience in management accounting and/or financial management.

Classes

I. Regular Class

Duration : 3 (three) months.
Day : Full Saturday (8.30 am – 4.30 pm).
Fee : Rp. 18.000.000,- *includes: Study material, examination (retake is not included), and lunch.*
Language : Bahasa.

II. Intensive Class

Duration : 7 (seven) days.
Day : Monday to Sunday (8.30 am – 5.00 pm).
Fee : Rp. 20.000.000,- *includes: Study material, examination (retake is not included), and lunch.*
Language : English.

Modules

Module 1: Strategic Cost Management	
1.	Management Control Systems
2.	Lean Manufacturing and Quality Control
3.	Cost Accounting and Cost Management in a Lean Environment
4.	Life Cycle Costing Systems
5.	Benchmarking
6.	Activity Based Cost Allocation Systems
7.	Customer Profitability Analysis
8.	Process Control and Activity Based Management
9.	Implementing Cost Analysis and Control Systems
10.	Strategic Performance Management Systems
11.	Emerging Issues 1: Triple Bottom Line Accounting and Carbonomics
12.	Emerging Issues 2: Triple Bottom Line Accounting and Carbonomics

Module 2: Strategic Business Analysis	
1.	Corporate Objectives, Strategy and Structure
2.	Strategic Marketing Analysis and Budgeting
3.	Financial Analysis in Product Portfolio Management
4.	Pricing Methods and Strategies
5.	Financial Dimensions of Pricing in International Business Strategies
6.	Promotion: Push Strategy and Human Resource Management
7.	Promotion: Pull Strategy and Integrated Marketing Communication
8.	Supply Chain Management and the Place-Distribution Decision
9.	Performance Valuation and Strategic Financial Structures
10.	Free Cash Flows and Strategic Value Analysis
11.	Risk Management – Corporate Radar and Early Warning Systems
12.	Strategic Scorecards and Key Performance Indicators